

## NCC Cable System Order

Order #	62555500	Flight Dates	07/23/18 - 08/05/18	Update Date	07/12/18
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bill Schuette for Governor	Show All Lines	
Market	Traverse City			Total # of Weeks	2
		Client Code	331	Total	\$2,373.00
AE	Andrew Yolles	Product Code	417	Commission	\$355.95
Sales Coordinator	Theo Hinson	Est Code	4508	Net Total	\$2,017.05
Office	Washington	Product Name	7.25-7.31	Total Spots	17
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.12 New order. Please review, and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/23/18	7/29/18	05:00	09:00			X	X	X	X	X	-	-	4	\$115.00	\$460.00	30	NPE
2	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00			X	X	X	X	X	-	-	3	\$92.00	\$276.00	30	NPE
3	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00			X	X	X	X	X	-	-	2	\$155.00	\$310.00	30	NPE
4	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00			X	X	X	X	X	-	-	4	\$193.00	\$772.00	30	NPE
5	FXNC	FOX AND FRIEND<	7/30/18	8/5/18	05:00	09:00	X	X						-	-	1	\$115.00	\$115.00	30	NPE
6	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00	X	X						-	-	1	\$92.00	\$92.00	30	NPE
7	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00	X	X						-	-	1	\$155.00	\$155.00	30	NPE
8	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X						-	-	1	\$193.00	\$193.00	30	NPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	13	4	0	0	0	0	0	0	0	0	0	0	17
<b>AMT</b>	\$1,818.00	\$555.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,373.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/17/18

62555500 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |